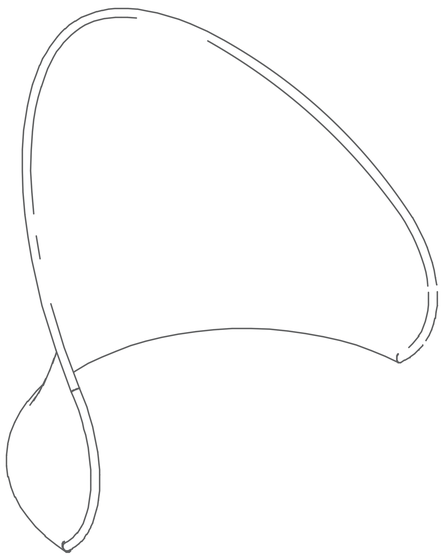

The “Chip” Wall

Total File Dimensions - Outside (including bleed)
185”w x 100”h

Visible Graphic Area - Outside
181”w x 96”h

Total File Dimensions - Inside (including bleed)
183”w x 100”h

Visible Graphic Area - Inside
179”w x 96”h

Keep text and important images inside green area

Outline all fonts

NOTE: Template is provided at 1/2 of actual size. To maintain the proper 100 dpi resolution at the finished size, the 1/2 sized artwork submitted must be at a resolution of 200 dpi.

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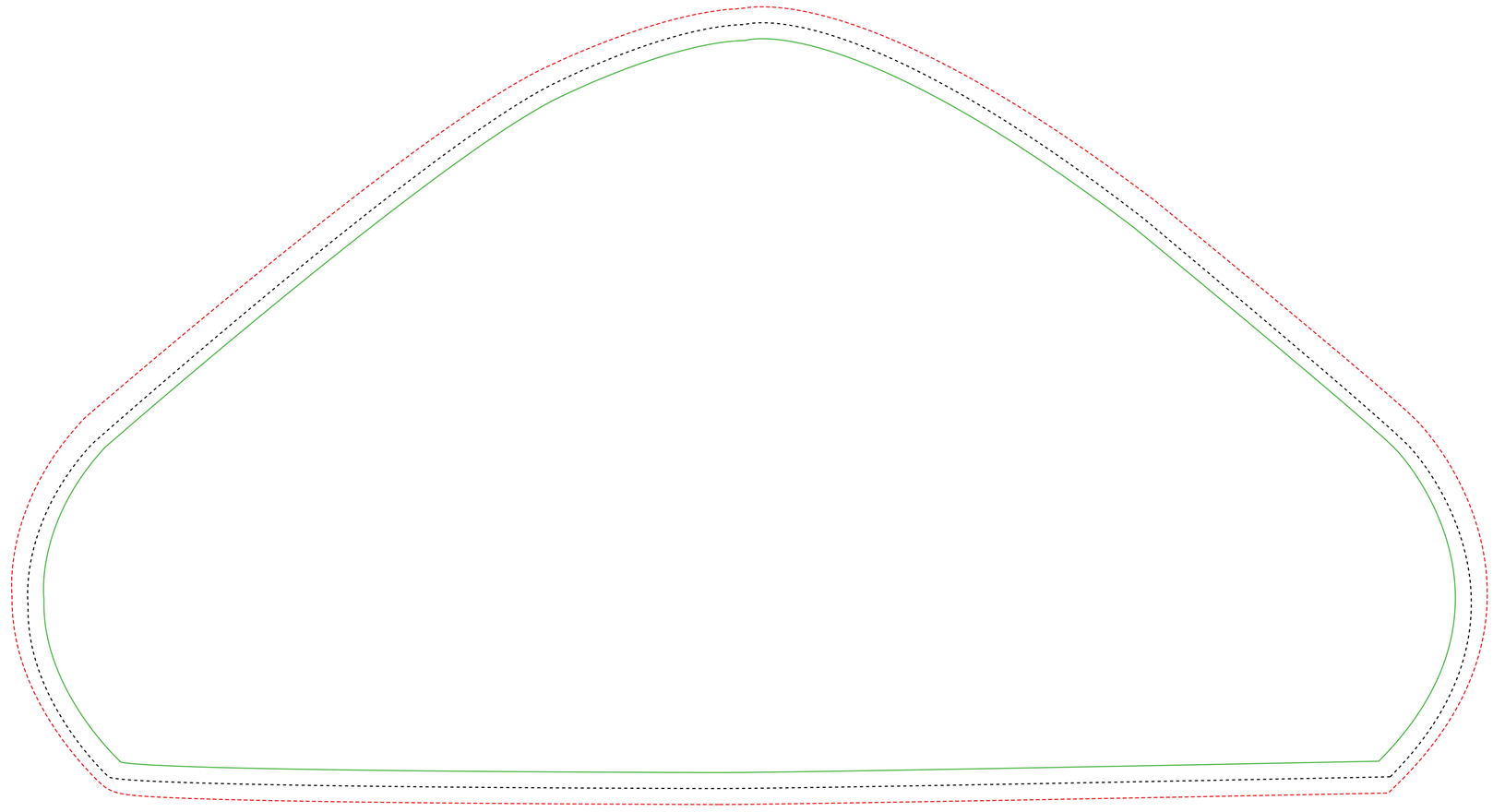
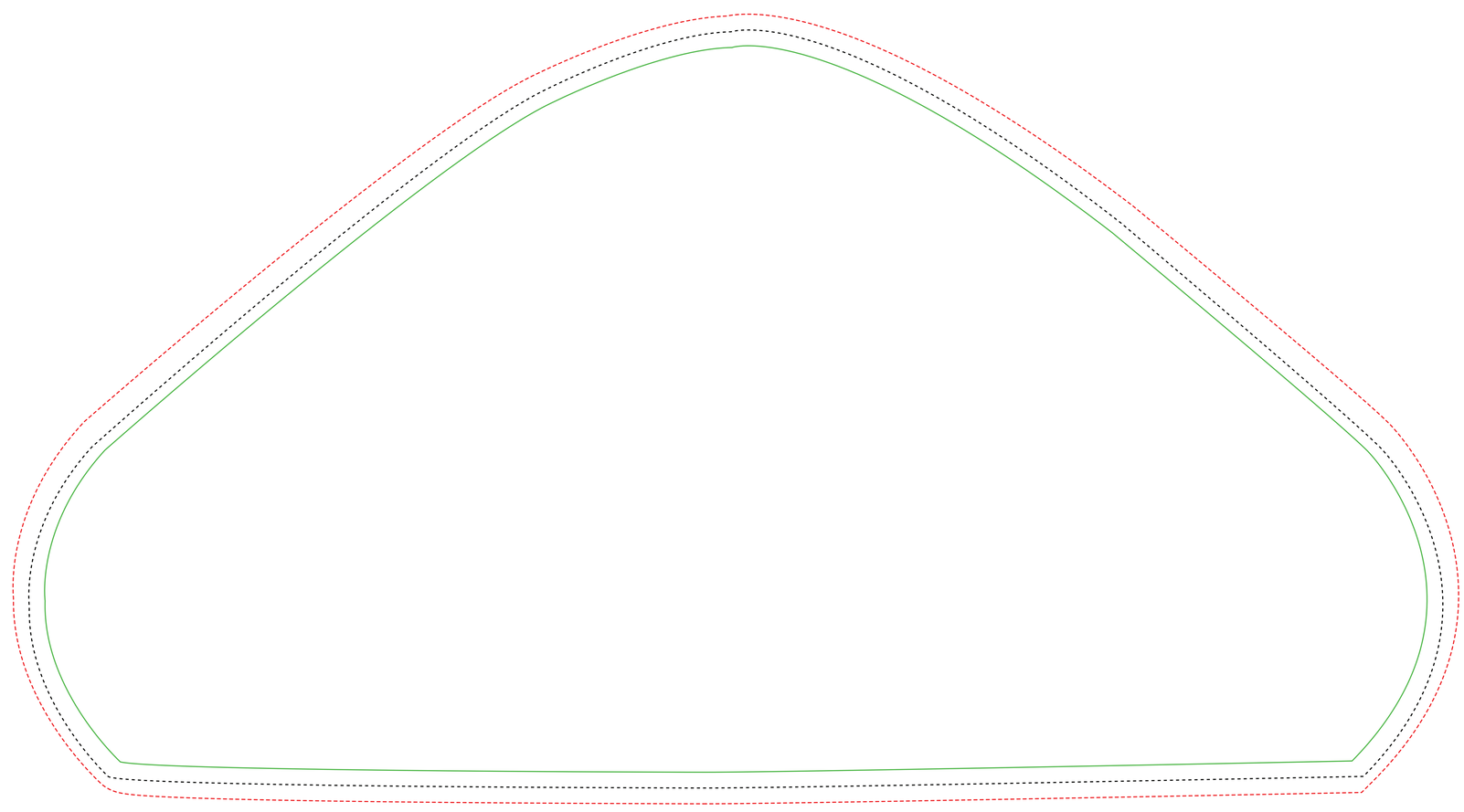


OUTSIDE



INSIDE