

A	Skin	Size
	19.75" X 19.75"	W
		H
Diamond		Diamond Shown as it will appear on the Salesmate unit

B	Skin	Size
	13.375" X 28"	W
		H
1X2 Thread		1x2 Thread Shown as it will appear on the Salesmate unit

C	Skin	Size
	13.375" X 28"	W
		H
1X2 Thread		1x2 Thread Shown as it will appear on the Salesmate unit

D	Skin	Size
	13.375" X 13.375"	W
		H
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Salesmate unit

E	Skin	Size
	13.375" X 13.375"	W
		H
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Salesmate unit

F	Skin	Size
	13.375" X 41.375"	W
		H
1X3 Thread		1x3 Thread Shown as it will appear on the Salesmate unit

G	Skin	Size
	13.375" X 41.25"	W
		H
1X3 Thread		1x3 Thread Shown as it will appear on the Salesmate unit

Please add a 1.5" bleed on all sides of each file submitted.

It is recommended that all text and borders be 2" from the finish size

	Focus Area Key
	focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes

xpressions[®] SALES MATE™ Setup Guide 2010

• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided
w/out bleed



Image bled out
for print size



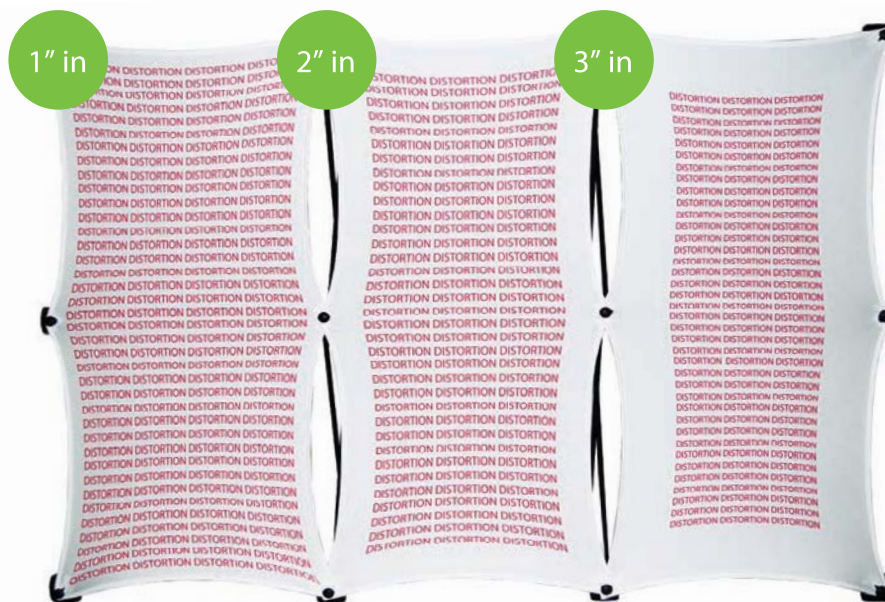
Finished Size



• X-Factor •

Due to the nature of the Xpressions® Salesmate™ graphics, we recommend keeping all artwork elements you do not want severely distorted (ie text, logos, or faces) 3-5" in on all sides, however due to the small size of the Salesmate™ skins this leaves little room for design. We find that **1.5" in** on all sides creates an acceptable amount of stretch while still allowing plenty of space for your design.

EXAMPLES OF STRETCH AT DIFFERENT SIZES SHOWN BELOW:



PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN