

Please add a 1.5 " bleed on all sides of each file submitted.

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It is recommended that all text and borders be 2" from the finish size Focus Area Key
focus area is always
3 3"-5" inside edge of all
four sides on all skin
styles and sizes
see xpressions-snap.com for details

# xpressions SNAPI" Setup Guide 

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- File Setup • <br> FOR GENERAL FILE SETUPCONSULT THE FULL FILE PREP GUIDELINE AT: http://xpressions-snap.com/guidelines.htm
}

For all XSnap skins we require $1.5^{\prime \prime}$ of bleed OVERALL (. $75^{\prime \prime}$ on all sides). If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

## Artwork provided <br> w/out bleed



Image bled out
for print size


Finished Size


- X-Factor

Due to the nature of the Xpressions ${ }^{\circledR}$ graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5 " in - least amount
of distortion


3" in - distortion
becomes more apparent


1" in - distortion
very noticeable


