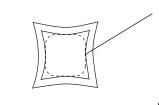


Please add a 1.5" bleed on all sides of each file submitted.



It is recommended that all text and borders be 2" from the finish size



Focus Area Key

focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes

see xpressions-snap.com for details

xpressions \$NAP!™ Setup Guide

• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT: http://xpressions-snap.com/guidelines.htm

For all XSnap skins we require 1.5" of bleed OVERALL (.75" on all sides). If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided w/out bleed



Image bled out for print size



Finished Size



X-Factor

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount of distortion



3" in - distortion becomes more apparent



1" in - distortion very noticeable

